Electronic Pate	Vhb	auon ree		· · · · · ·			
Application Number:	108	10809630					
Filing Date:	24-	24-Mar-2004					
Title of Invention:	Tar	Targeted advertising in conjunction with on-demand media content					
First Named Inventor/Applicant Name:	Dai	Daniel Danker					
Filer:	Kas	Kasey C. Christie/Anna Goforth					
Attorney Docket Number:	MS	MS1-1879US					
Filed as Large Entity	•						
Utility under 35 USC 111(a) Filing Fees							
Description		Fee Code	Quantity	Amount	Sub-Total ir USD(\$)		
Basic Filing:					1		
Pages:							
Claims:							
Miscellaneous-Filing:							
Petition:							
Patent-Appeals-and-Interference:							
Post-Allowance-and-Post-Issuance:							
Extension-of-Time:							
Extension - 3 months with \$0 paid		1253	1	1110	1110		

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
	Total in USD (\$)			1110